

Sir Bernard Lovell Academy
Consent form for taking and use of images

Child's name: _____ **Tutor Group:** _____

Dear Parents / Carers

We are proud of our learning at Sir Bernard Lovell Academy and enjoy sharing the successes of our students and staff. We do this within our school and trust using digital and print displays and in the wider community via our newsletter, on our website and social media. We also like to see positive coverage of the school in the local and education press.

For this reason, we sometimes take photographs and videos of students. On some occasions, we will send images to local media outlets or invite them in to film or photograph activities. Students may also be interviewed/recorded/photographed by the media, education providers and researchers, or by their hosts when on educational trips and visits.

We would like your consent to take images of your child, and use them in the ways described above. If you're not happy for us to do this, that's no problem – we will accommodate your preferences.

Please tick the relevant box(es) below and return this form to school by Wednesday December 19th 2018

I am happy for photos/video of my child to be used on the school/WMAT websites

I am happy for photos/video of my child to be used in the school/WMAT prospectuses

I am happy for photos/video of my child to be used in internal wall and digital displays

I am happy for photos/video of my child to be used in the school/WMAT social media

I am happy for photos/video of my child to be used in releases to the media

I am happy for photos/video of my child to be used in the school/WMAT newsletters

I am happy for my child to be interviewed by the media about school activities

I am happy for photos/video of my child to be used for marketing purposes

I am happy for my child's full name (with or without photograph/video) to be published in school/WMAT newsletters, internal wall and digital displays, on school/WMAT social media, school/WMAT websites and releases to the media.

If you change your mind at any time, you can let us know by emailing sblovell@sblonline.org.uk calling the school on 0117 456 5900, or just coming in to the school office. If you have any other questions, please get in touch.

We know families also like to photograph or video their children's successes at school; for example at plays and performances or award presentations. It is important that any images are for personal use only and are not shared online or via social media. Please tick the box below to give your commitment to this principle.

I understand that I am not permitted to take images other than for personal use and I will not distribute or post images online or on social networks such as Facebook and YouTube.

Why are we asking for your consent?

You may be aware of the General Data Protection Regulations. To ensure we are meeting the new requirements, we need your consent to take and use photos of your child. We value using photos of students so we would appreciate you taking the time to give consent.

Parent/carers signature: _____ **Date:** _____

Print name: _____

Student signature: _____ **Print name:** _____